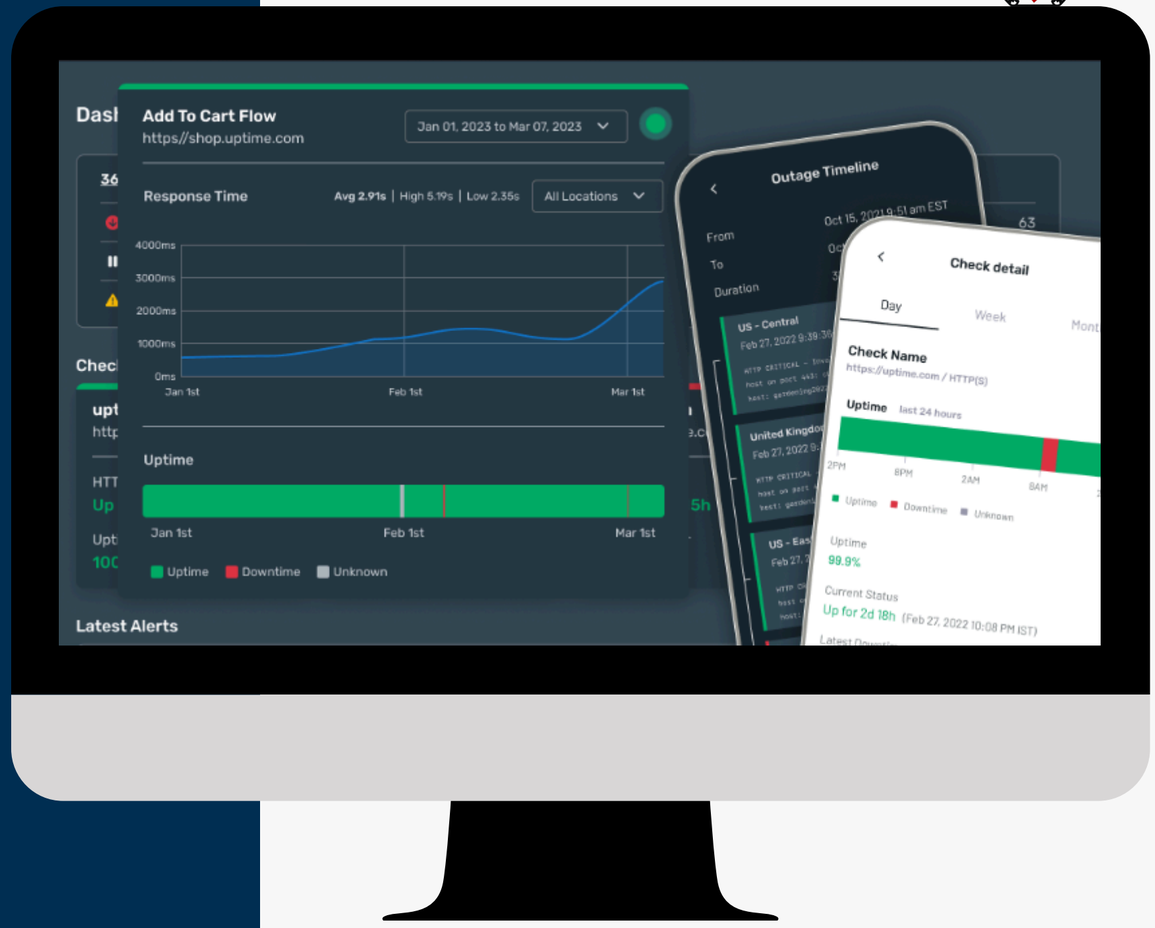
uptime.com
Unified Availability



Uptime.com Affiliate Program

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Who We Are

Headquartered	3223 Hanover Street, #Suite 110, Palo Alto, CA 94304
Founded	2013, in Manhattan, New York
Our People	40+ Employees
Customers	1,400+ active paying customers
Locations	Worldwide; Remote Company
Homepage	https://uptime.com

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Meet *some* of our Team

Jonathan Franconi
CEO & Head of Product

Oleksii Solianik
CTO & Head of Engineering

Czarina Tabayoyong
Head of People

Barak Shohat
Principal Engineer

Cory M Burnett
Head of Design

Elias Laham
VP of Customer Success

Ben Byrne
Head of SysOps

Tom Crocker
Technical Product Manager

Kate Khrenova
Sr. Product Owner

Mishal Alam
Demand Generation Manager

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Tracking and Reporting Format

Tracking

Free Trial and Sales Results tracked by Uptime.com

- Uptime.com will provide a custom URL (with UTM) for you to place on your site.
- If a user signs up by using that link, we will be able to track the “source” of sign up and will thereby be able to track all user activity i.e., Free Trial sign up, Sales conversion etc.
- # of Free Trial Signups (based on a unique referral URL)
- Success tracking of Free Trials (Utilization review - multiple logins, adding checks, adding status pages, North American, European IPs)
- Conversion tracking (Free Trial -> Paid Account)
- Conversion success tracking (Multiple months of billing, AVG LTV)
- Purchases/Customers by Unique ID

Reporting

Provided by affiliate company on a weekly and/or monthly basis

- # of New Site Visitors
- # of Sessions
- Session Duration
- # of Clicks
- Bounce Rate
- All of these should be available by the day and on a cumulative basis and available to export to CSV format

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The Future of Website Monitoring

Comprehensive and easy-to-use website availability platform, for industry experts and partners like you.

Trusted by thousands of organizations worldwide

Award-winning, 24/7/365 Support team.

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The Uptime.com Advantage

SUPERIOR USER EXPERIENCE

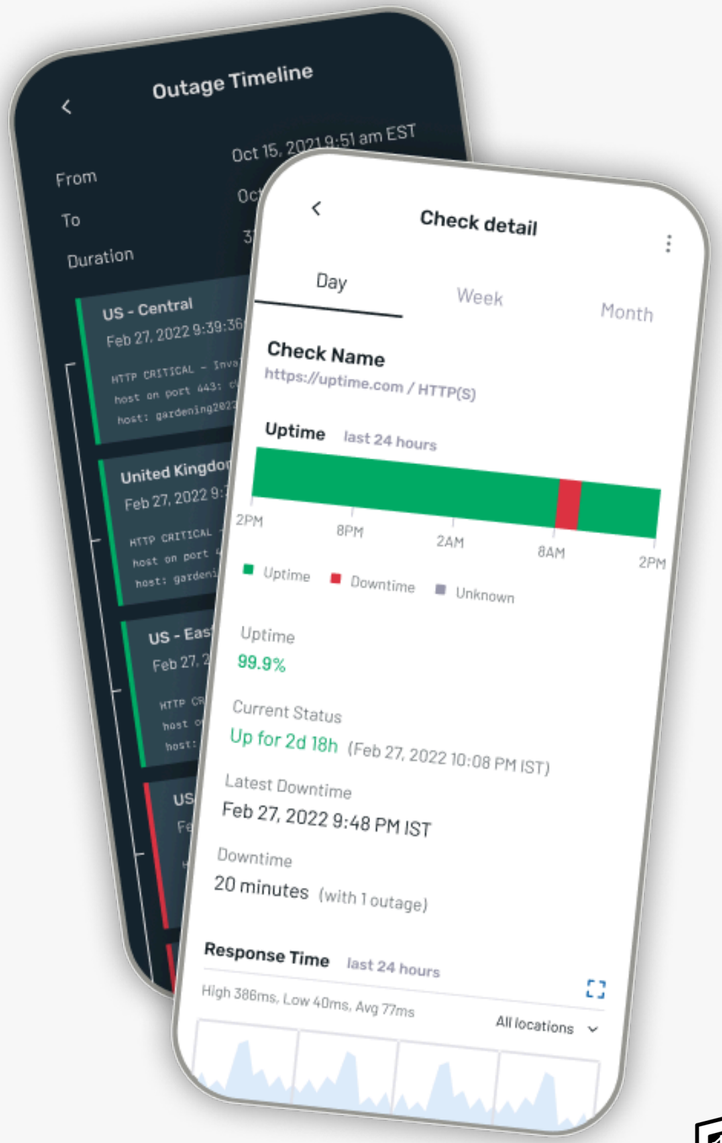
Dynamic visualizations instantly provide vital statistics and drill down details

SEAMLESS INTEGRATION

Native compatibility with preferred DevOps tools to alert on service outages

CENTRALIZED REPORTING

Streamline KPI & SLA reporting with intuitive reports and
Status Pages



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Why Uptime.com?

*Because we believe in the power of **simplicity** and **efficiency**. Our goal is to **transform monitoring**, **availability**, and **response** into an effortless experience that doesn't demand a PhD. Experience seamless, effortless navigation and top-tier reliability as we redefine what it means to make monitoring systems accessible for everyone.*

-Jonathan Franconi

CEO - Uptime.com

SIMPLICITY

SECURITY

RELIABILITY

SCALABILITY

POWERFUL TOOLS

COMPLETE VISIBILITY

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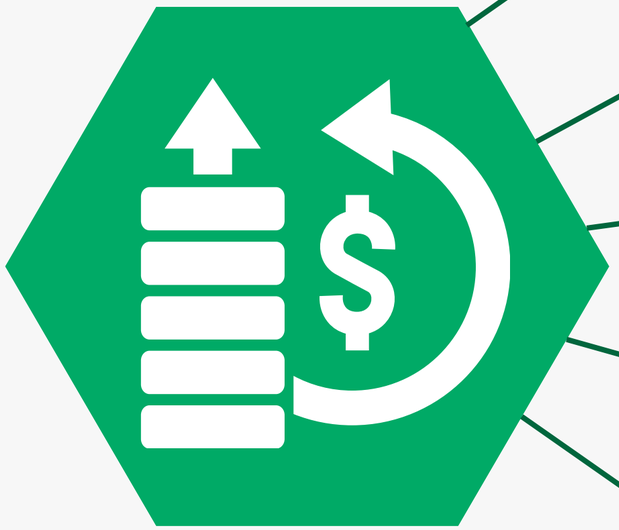
Return on Investment



Deploy and Maintain in Minutes, Not Days

We've designed our system to monitor and validate complex behaviour of your website effortlessly. Allowing users, developers and SRE's to create or edit checks without coding, ensuring easy setup and maintenance.

Low-Code Deployment with Specialized Checks

Quickly deploy checks and monitors with minimal coding, freeing engineers to concentrate on development while enabling organization-wide monitoring. Uptime.com features a unique transaction/synthetic recorder that automatically tracks and continuously monitors site interactions.

Escalate Incidents

Uptime.com facilitates multi-level alert escalation at chosen intervals and repeated alerts to ensure team mobilization. With email, Slack, SMS, phone calls, as well as custom integrations

Automated Reports

Our platform offers customizable and exportable SLA reports and Status Pages, both of which can be scheduled for email delivery, providing your team and clients with timely updates on incidents and maintenance.

Global External Monitoring

External monitoring through Uptime.com, with 90+ Probe Servers across 45 countries in 57 locations, offers proactive insights into real user interactions, unlike reactive internal monitoring.

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Solutions We Provide

- Website Monitoring
- SLA Reporting
- Status Pages
- Synthetic Monitoring
- API Monitoring
- Alerting
- Page Speed Tests
- Integrations
- Global Monitoring

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Included with all our plans

- Custom Dashboards
- Transaction Checks
- API Checks
- Group Checks
- DNS Checks
- Email and SMS Alerts
- Maintenance Windows
- Status Pages
- SLA Reports
- 14-day free trial
- Integrations
- Global Check Locations
- Customer Support
- REST API
- Free Mobile Apps

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Architecture & Security

Trust and Security

Trust & Security at Uptime.com is mission critical part of our business.

See our Trust & Security page for more information on our mission:

https://uptime.com/trust-center

SOC2 Certificates

Our SOC 2 Type II compliance report is available for distribution. It provides all details on our platform including an architecture summary and a full security audit.

Sign the NDA

In order for you to obtain the report, please fill in the details in this form and sign the NDA: https://uptime.com/security-request

Final Review

Once this is completed, the request will be reviewed by our Security & Operations team and automatically sent to the details provided on the form.

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Thank You!

Please contact **mishala@uptime.com** for more information.

Contact Us:
Mishal Alam
Demand Generation Manager
mishala@uptime.com

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